



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/_465__

Dated: 13th February 2023

Sub. Placement opportunity for B. Tech or MBA (with B. Tech only) students of the batch passing out in year 2022/2023 in the company “Cvent”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for B. Tech or MBA (with B. Tech only) students of the batch passing out in year 2022/2023 in the company “Cvent” for your reference and circulation to students to apply on given link by **14th February 2023**:

Registration Link – <https://forms.gle/7N9D9libomBfmACTA>

Date of Drive – Online Test on 16th February 2023

Profile - Associate Product Consultant’ role in our Client Servicing department

Eligibility – B. Tech or MBA (with B. Tech only) (2022 & 2023 Batch only)

For 2023 Batch:

- Stipend : 25,000/month (During 6 months training period)
 - Full Time conversion basis successful training completion
 - Compensation offered after conversion -> Annual CTC – 6.63 LPA

For 2022 Batch:

- Compensation offered -> Annual CTC – 6.63 LPA

Start Date – May/June’23

Interview process :

- Day 1
 - Start Time – 01:00 PM (sharp)
 - Introduction and Welcome note
 - English Grammar test – Online (Elimination round)
 - Pre-Placement Talk and walkthrough about Cvent
 - Group Discussion (Elimination round)
 - Product Video Test
 - Mercer Mettle Voice Assessment

- Briefing Session for Day 2
- Day 2
 - Business Round 1 (Elimination round)
 - Business Round 2 – Decides the selection/ rejection of the candidate
 - Salary Discussion

Work Hours: Evening and Night shifts

Benefits: Air-conditioned cabs provided (pick & drop) + Free meals

Perks: Medical insurance, Free meals, Accidental/Disability coverage, Both side cabs, Sodexo coupon

Detailed JD is attached.

LAST DATE FOR REGISTRATION IS 14th February 2023.



(Ms. Nisha Singh)
Placement Officer, CCGPC



Associate Product Consultant- Event Phones

About Cvent:

Cvent is a global meeting, event, travel, and hospitality technology leader, with more than 4,700+ employees worldwide. As a leading cloud-based technology company, we have over 21,000+ customers, including 80% of the Fortune 100 companies, in more than 100 countries. Cvent's software solutions optimize the entire event management value chain and have enabled clients around the world to manage hundreds of thousands of meetings and events. In addition to helping event planners navigate every aspect of the event process, we also provide an integrated platform to hoteliers to help create qualified demand for their hotels, manage that demand more efficiently, and measure their business performance in real-time.

About the role:

We are hiring in our Client Services department for Event Management software product. You shall either be a part of a team that supports clients over the phone and email on the Cvent Event Management software or will be responsible for implementing their event requirements in the tool and sharing best practices with them.

Our team of over 350 Product Consultants, Analysts and Relationship Managers is a close-knit group of dynamic and high-energy professionals. We hire bright people who are willing to learn and are extremely motivated to succeed. We have people from various educational backgrounds including computer information systems, psychology, and communications.

What You Will Be Doing:

- Support clients over the phone and email by answering their product questions and offering technical assistance
- Offer best practice tips to clients to boost their meeting attendance via Cvent's marketing engine
- Gather client requirements for future releases of the product
- Create and maintain all product documentation
- Implement and manage the online portion of client events as and when needed
- Gather client requirements and implement them in Cvent's event management software
- Communicate with the client and review the initial implementation with them and make required changes
- Provide suggestions to the client to improve the overall result of the implementation and help client meet their goals
- Document all communication with the client in Cvent's CRM software



What You Will Need for this Position:

- Excellent communication skills (verbal and written)
- B. Tech graduated with 0-9 Months of work experience, if any
- Strong analytical and logical skills
- Strong business acumen, ethics, and high integrity
- High comfort level in using online software products
- Must be articulate, organized, detail-oriented and have ability to multi-task
- Quick learner, with a positive attitude and ability to work well within a team